

Political risk insurance and it's growing role in mobilising private finance in an uncertain world

CFS Lecture Series

February 29, 2024

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Global Risk Context

Mounting geopolitical tensions have impacted negatively global confidence in doing business internationally

FT Financial Times

Geopolitical risks worst in 50 years, warns oil services boss

Baker Hughes CEO says wars in Ukraine and Middle East threaten instability similar to 1973 oil embargo.

Nov 12, 2023

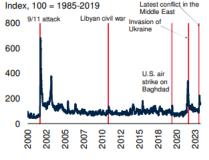
Investopedia

Russia's Political Instability Increases Risks To Fragile Global Economy

"Russia's internal instability has increased geopolitical risks and could potentially disrupt global commodity supplies. Oil prices were steady...

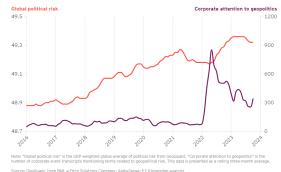
Jun 26, 2023

C. Geopolitical risk index and conflicts



Source: World Bank, Global Economic Prospects Report (2024)





FT Financial Times

Companies on the hunt for geopolitical advice as tensions rise

Businesses around the world are taking steps to boost their geopolitical expertise to help with increasingly delicate judgments about target...

Oct 16, 2023

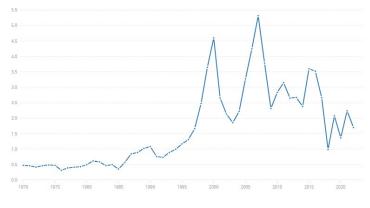


Elections in 2024 could drive political risk insurance demand higher: Chaucer

23rd October 2023 - Author: Kassandra Jimenez-Sanchez

Demand for political risk insurance is predicted to grow in 2024 driven by an increase in the number of elections worldwide, an event that usually heightens the value of economies, and together increase political risk for businesses operating in countries facing political uncertainty, said Chaucer.

Foreign Direct Investment (FDI) (World, Net inflows % of GDP)



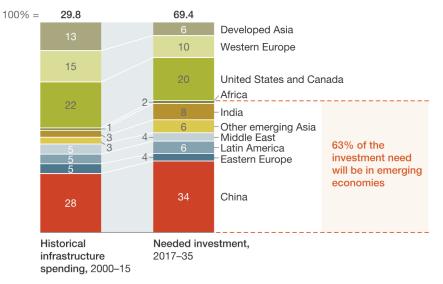
Geopolitical risk was cited by world leaders in the 2024 Top 10 Risks that are likely to present a material crisis globally (<u>WEF</u>, 2024)

ITACH

Infrastructure Investment Gaps & The Green Transition Need to catalyze capital flows toward green infrastructure projects

The Present:

- Important infrastructure investment gaps remain
 - Estimated at \$3.7tn/year until 2035, the larger share needed in emerging economies
- Green and climate investment needs
 - IEA estimates investment needs in the energy sector alone to total \$750bn/year by 2030 and >\$1.6tn/year from 2030-2050 to reduce CO2 emissions by 50% by 2050
- Financing climate mitigation (GHG emission reduction) and adaptation (adjustment to climate change effects) is imperative - especially for developing countries often experiencing exacerbated effects of climate change
- Despite efforts to mobilize required capital, remaining barriers still see investments fall short



Investment needs, economic infrastructure, %, \$ trillion, at constant 2017 prices

Private Sector Implications

Investors: Pressure to deploy green finance, climate finance at a higher pace

Industry: Drafting of decarbonization plans towards net zero targets by 2030/45/50. Difficulty in hard-to-abate sectors (ex. aviation, construction, road freight, steel, etc)

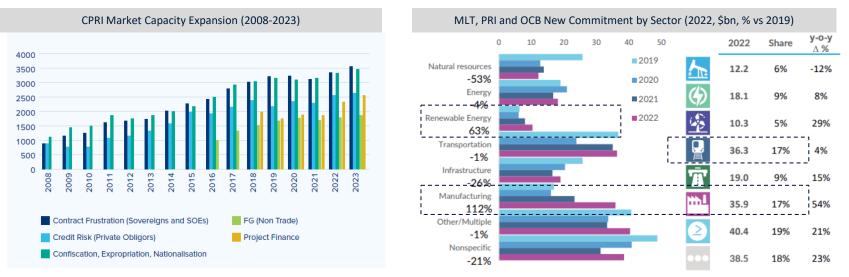
Policy Implications

- Regulators: Prioritization of standards' development (Green Taxonomy, SFDR Art. 6, 8, 9, etc.), as well as transparency and disclosure to prevent greenwashing
 - Governments: Drafting climate pledges (NDCs) and strategies on they can be achieved

Sources: McKinsey Global Institute, Bridging infrastructure gaps (2017), World Bank Study, Green Infrastructure Finance (2012)

The Berne Union Credit and Political Risk Insurance (CPRI) Market Overview

- The Berne Union, officially the International Union of Credit and Investment Insurers, is the leading international organization and community for the export credit and investment insurance industry since 1934
- Its mission is to actively facilitate cross-border trade and investment by supporting international acceptance of sound principles in export credits and foreign investments and by providing a forum for professional exchanges among its members.
- Membership most active export credit agencies, multilateral financial institutions and private underwriters of credit and political risk insurance. Together the members provided payment risk protection for c. 14% of world annual cross-border trade in goods and services, worth \$2.8tn in 2022



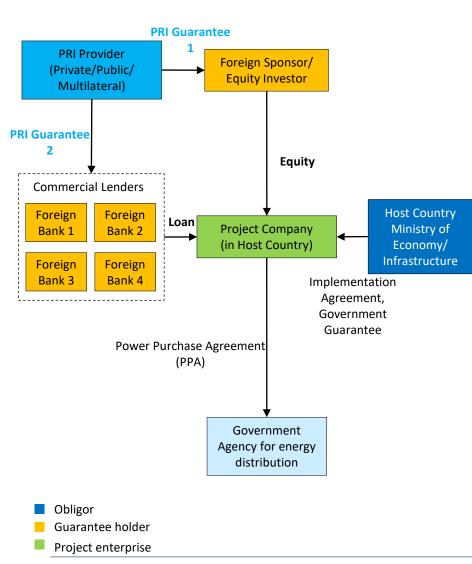
Recent growth of CPRI market driven by infrastructure and climate investment needs (renewable energy), as well as continued industrialization (manufacturing) in developing countries

Source: Berne Union Yearbook (2023) (left), Berne Union: State of the Industry (2022) (right)

berneunion

Political Risk Insurance

Addressing the need to de-risk political risk and facilitate cross-border economic activity



A risk-mitigation tool for businesses to mitigate and manage risks arising from the adverse actions—or inactions—of governments.

PRI benefit both the guaranteed party (investors and/or lenders to overseas projects), as well as the host country' businesses (destination of investments):

- Investors benefit from risk mitigation in challenging markets
- Host country businesses gain better access to finance

PRI Providers can be:

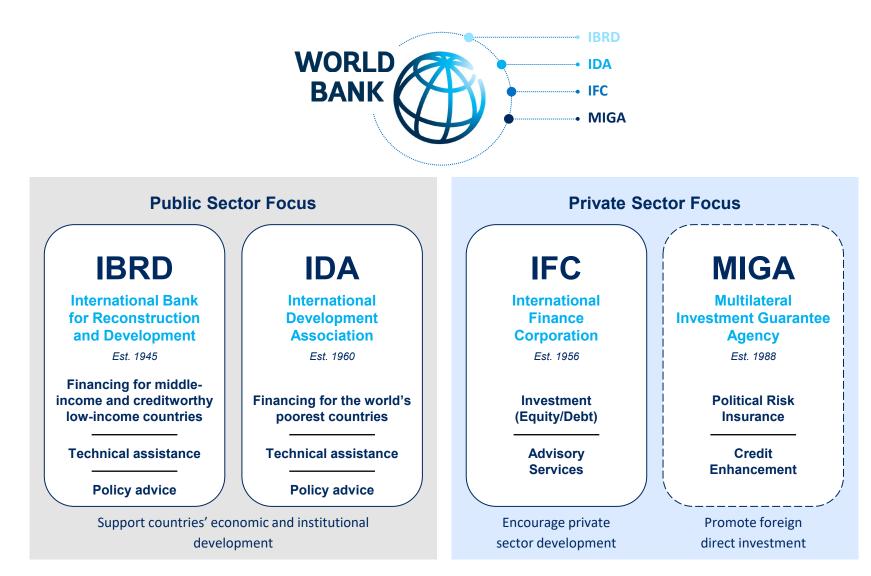
- Private: profit-oriented (re)-insurance companies
- Public: national export credit agencies (ECAs), which also cover export credit/trade transactions
- Multilateral Agencies: **MIGA/The World Bank** (largest), ADB, etc.

PRI Coverage generally encompasses adverse government actions (e.g., expropriation, breach of contract, war and civil disturbance and transfer restrictions) for investments.

However, coverages, pricing, tenor, eligibility vary by PRI provider, host country, sector and type of investment.

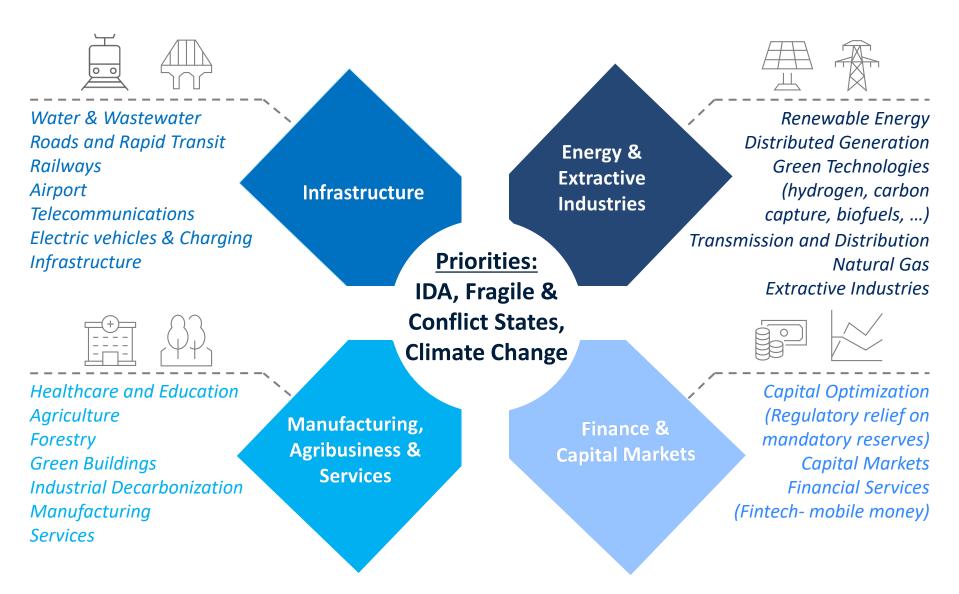
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The World Bank Group Operating Model

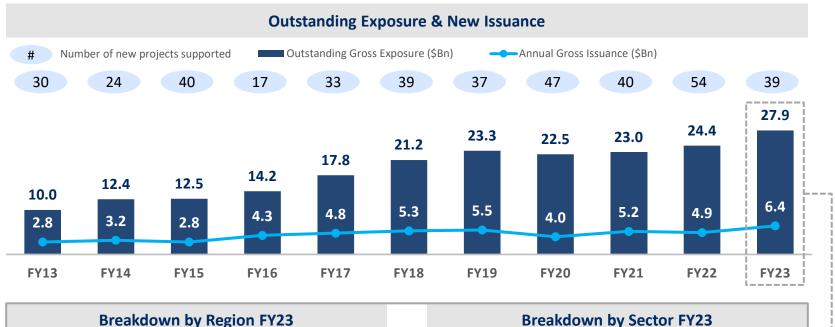


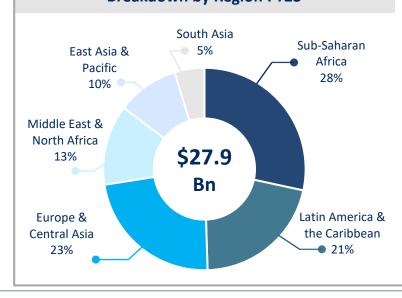
Shared Twin Goals: Eliminate Extreme Poverty and Boost Shared Prosperity

MIGA: Sectors and Priority Areas

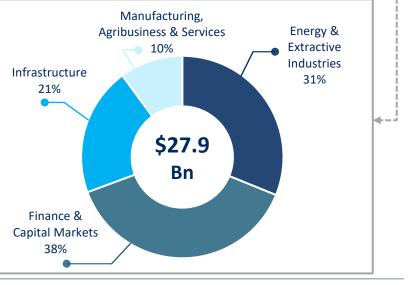


MIGA: Activity & Portfolio Overview









MIGA Covers: Parameters Overview



- Developmental impact
- **E&S** Performance **Standards**
- Integrity/ KYC

Can cover all/ some foreign investors in a project

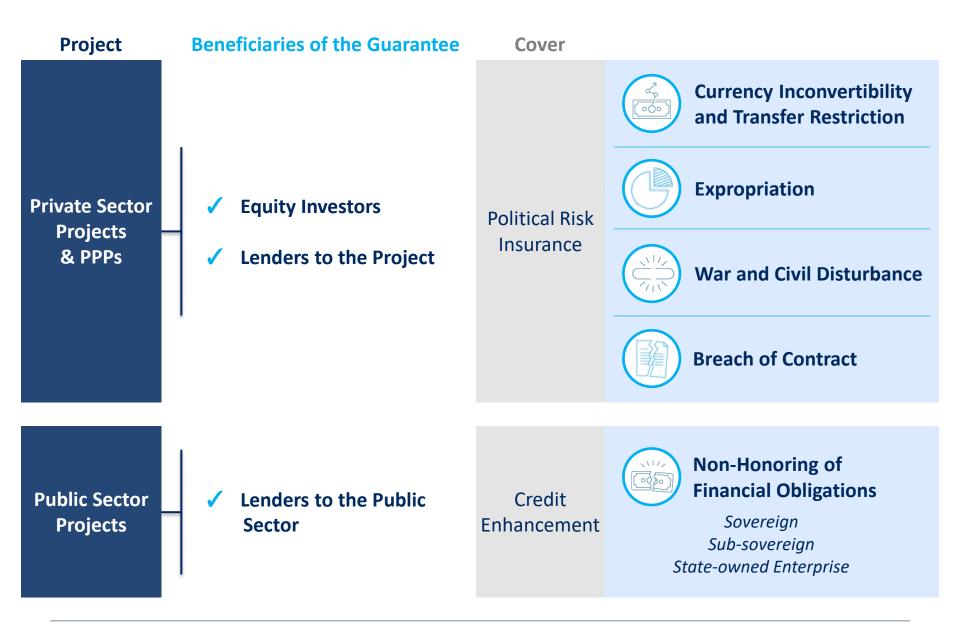
- Collaborates with other development institutions (MDBs, DFIs, WB & IFC)
- Tenors up to 20 years

95% coverage for debt, 90% for equity

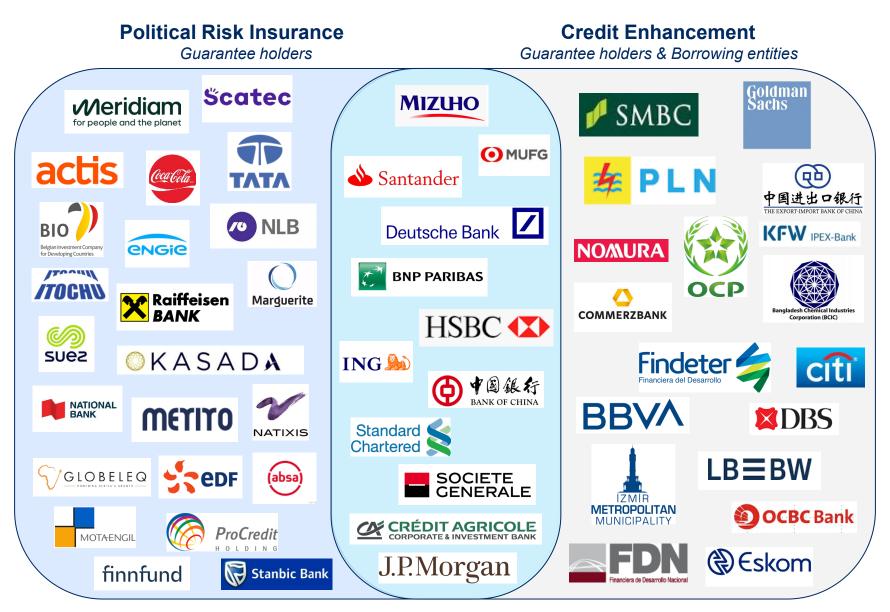
Broad range of cover size

Client can reduce, cancel, and - subject to approval - transfer or assign the policy

MIGA's Product Line



MIGA Outreach: Recent Clients Supported*



MIGA's Value Added

Unrivalled country risk management	 Robust history of resolving potential political risks before client operations are impacted (155+ pre-claims managed among 1,000+ projects) Leverages World Bank network
Highly rated and financially stable	 The World Bank and its unique structure of 189 member countries provide unparalleled stability and strength valued by investors entering situations with high perceived risk
Innovative product	 Strong record of customized solutions for debt and equity investors,
applications	governments, project sponsors, and service providers
Strong risk appetite	 History of operating in the most challenging markets, including low-
and global reach	income and fragile and conflict affected states MIGA can support projects with long tenors, of up to 20 years
Pioneer of ESG	 Internationally recognized E&S standards and best practices that
Investments	significantly reduce investor/ client project and reputational risk

I. Global Context

II. MIGA (The World Bank Group)

III. MIGA-backed projects

- Political Risk Insurance
- Credit Enhancement Guarantees

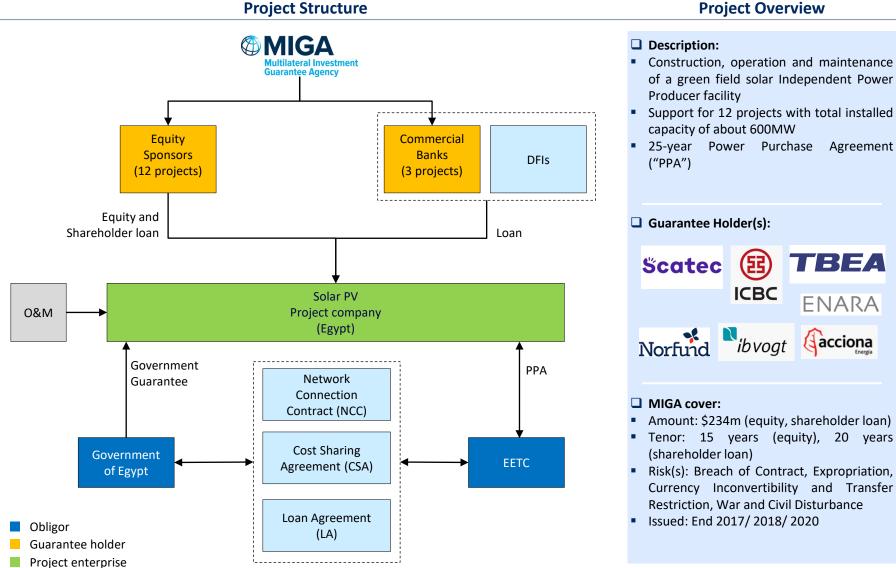
IV. Annex

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16

Supporting Egyptian effort to build the world's largest solar generation park Feed-In Tariff Benban Program, Egypt



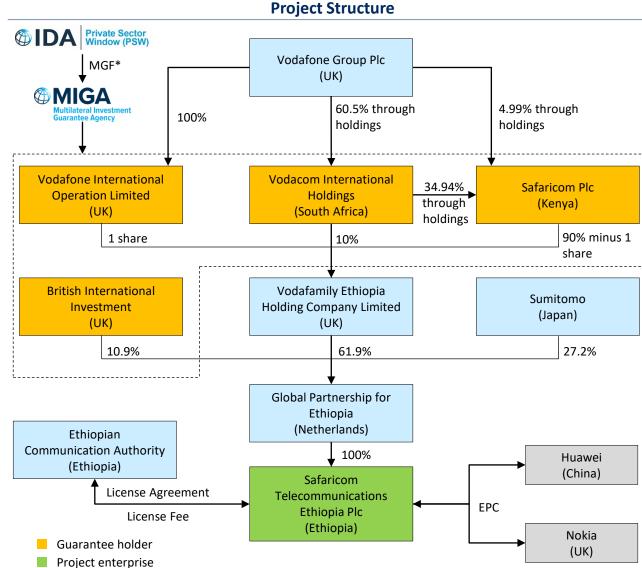
Project Overview

Guarantee Ho	older(s):	
Scatec	E	TBEA
	ICBC	ENARA
Norfund	ibvogt	

MIGA cover:

- Amount: \$234m (equity, shareholder loan)
- Tenor: 15 years (equity), 20 years (shareholder loan)
- Risk(s): Breach of Contract, Expropriation, Currency Inconvertibility and Transfer Restriction, War and Civil Disturbance
- Issued: End 2017/2018/2020

Liberalizing the telecom sector and enhancing broadband connection Wakanda Telecom, Ethiopia



 Description:
 This transformational Project will enable the roll-out of high-quality network all over Ethiopia, a country that was until recently one of three African countries that maintained an absolute state monopoly over telecommunications services, which hindered the development of its digital infrastructure.

Project Overview

The Project is expected to support efficiencies, innovation and inclusion across the economy, contributing to increased GDP per capita by approximately 7% by 2028, corresponding to more than two million full-time equivalent jobs created.

Guarantee Holder(s):

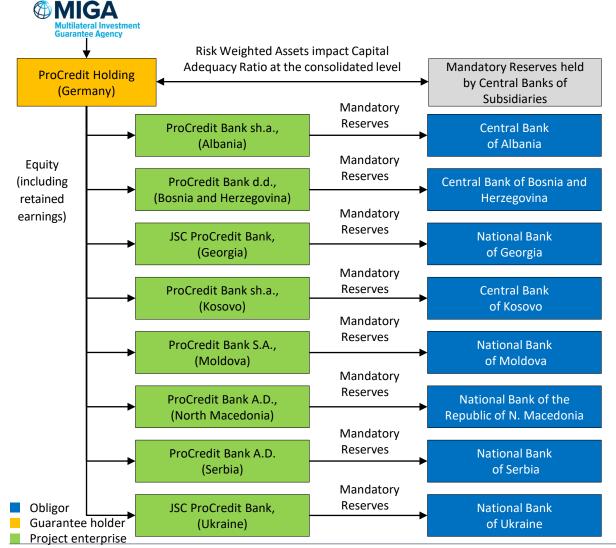


- □ MIGA cover:
- Amount: \$1,000m (equity)
- Tenor: 10 years
- Risk(s): Expropriation, War and Civil Disturbance
- Issued: March 2023

Increased Lending Through Release of Regulatory Capital ProCredit, Western Balkans and Central Asia*

Finance & Capital Markets

Project Structure



Description:

 Reduction of the risk weighting applicable to the mandatory reserves held by the respective Central Banks of the Subsidiaries

Project Overview

 All freed-up capital from MIGA guarantee deployed towards climate financing

Guarantee Holder(s):

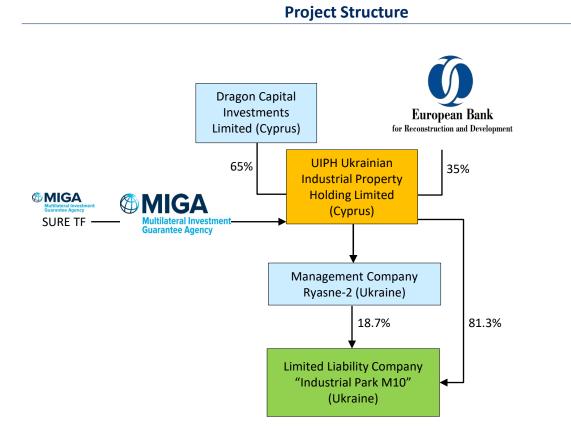


MIGA cover:

- Amount: €218.5m (equity)
- Tenor: 5 years
- Risk(s): Expropriation of funds
- Issued: December 2020

MULTILATERAL INVESTMENT GUARANTEE AGENCY WORLD BANK *Albania, Bosnia and Herze

Supporting the development of Lviv Industrial Park in partnership with the EBRD Dragon Capital, Ukraine



Project Overview

Infrastructure

Description:

Development and operation of a new modern multi-tenant warehouse and the supporting infrastructure (utility lines, roads, gate, etc.) located within Lviv's Ryasne-2 industrial zone at the borders of the city of Lviv, Western Ukraine. It provides new industrial and logistics warehouse space that will help the country expand access to vital services and products both during the war and the post-war reconstruction period

Guarantee Holder(s):



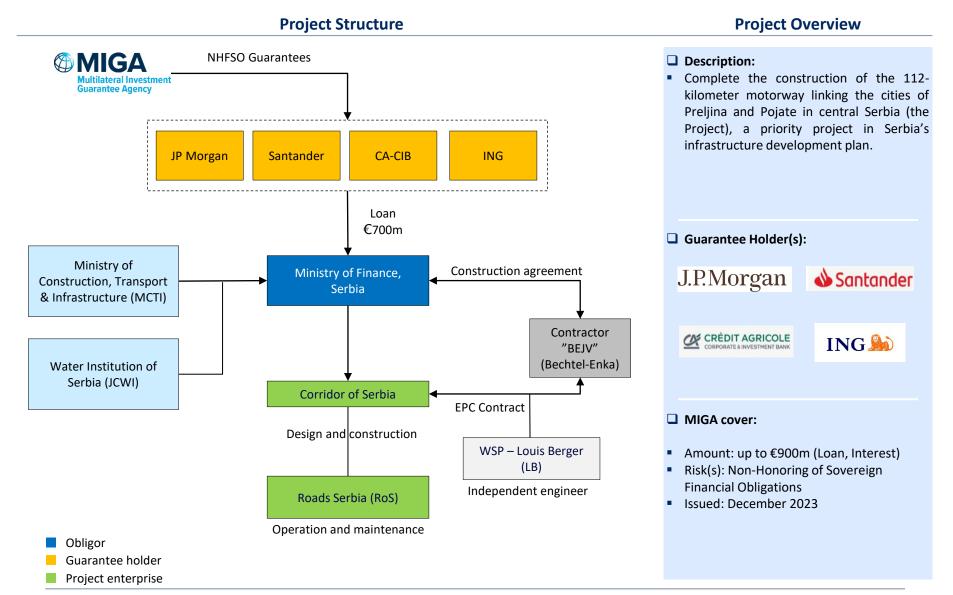
MIGA cover:

- Amount: \$9.1m (equity and shareholder loan)
- Tenor: 10 years
- Risk(s): War and Civil Disturbance
- Issued: September 2023

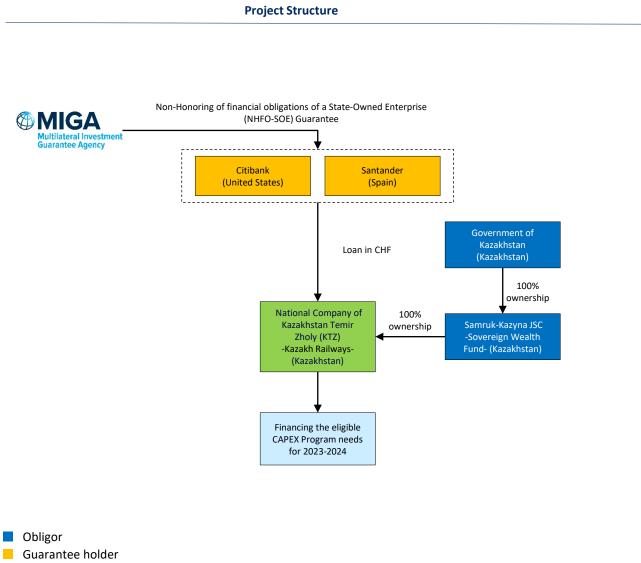
Guarantee holder

Project enterprise

Improving connectivity by creating a climate resilient infrastructure Morava Corridor Motorway Tranche II, Serbia



Increasing the safety, reliability and the quality of the railway network and rolling stock Kazakh Railways – National Company of Kazakhstan Temir Zholy (KTZ), Kazakhstan (SOE)



Project enterprise

Description:

MIGA guaranteed loan will be used to finance the eligible CAPEX program needs of KTZ (or its subsidiaries) for the period 2023-2024 that includes: (i) the rehabilitation, overhaul and repairs of the railway track network, (ii) the purchase of electric freight and passenger locomotives; and (iii) the purchase of passenger cars.



MIGA cover:

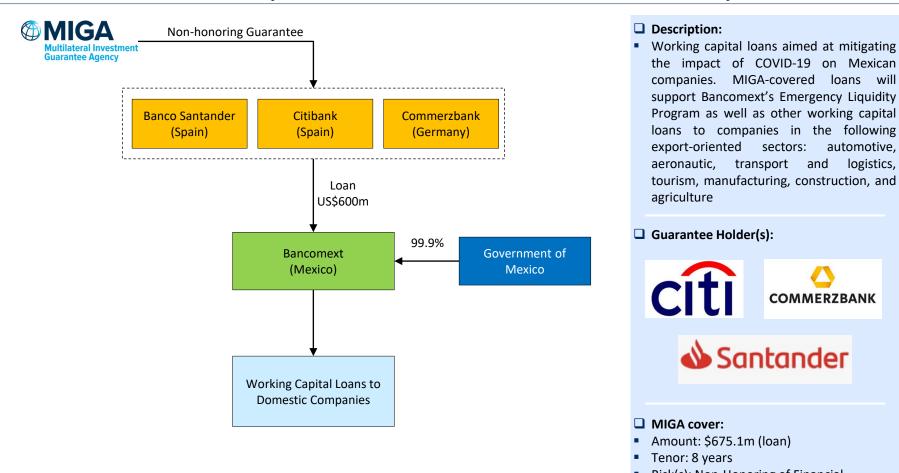
- Amount: CHF 554.7m (including the loan principal amount, future interest, and MIGA's premium)
- Tenor: 10 years
- Risk(s): Non-Honoring of Financial Obligations of a State-Owned Enterprise
- Issued: September 2023

Providing Liquidity to support Working Capital Loans to Mexican Companies Bancomext, Mexico

Finance & Capital Markets

Project Overview

Project Structure



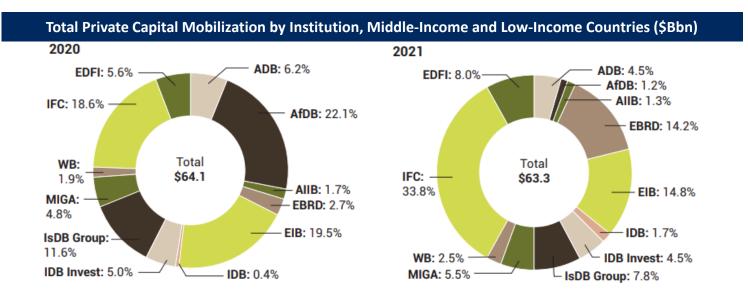
- Risk(s): Non-Honoring of Financial Obligations of a State-Owned Enterprise
- Issued: October 2020

Obligor
 Guarantee holder

Project enterprise

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MIGA Track Record: Private Sector Mobilisation



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Source: Mobilization of Private finance 2020+2021 By Multilateral Development Banks and Development Finance Institutions (Joint report, 2023)

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INSURING INVESTMENTS ENSURING OPPORTUNITIES

