



Data Protection Statement

25. Mai 2018

Responsible Party

Gesellschaft für Kapitalmarktforschung e.V. (GfK) for the Center for Financial Studies
House of Finance
Theodor-W.-Adorno-Platz 3
60629 Frankfurt am Main
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Email: [info-cfs\(at\)hof.uni-frankfurt.de](mailto:info-cfs(at)hof.uni-frankfurt.de)

Processing of personal data

When you access our website without registering ("informational use"), we collect only those personal data that your web browser transmits to our server. When you view our website, we collect the following information which are technically necessary for us to provide the use of our website to you and to ensure stability and security:

- IP-address
- Date and time of the request
- Time zone difference to GMT
- Content of the website Access status (HTTP status)
- Transferred amount of data
- Website from which you came to our website
- Web browser
- Operating system
- Language and version of the browser

The aforementioned data are stored in so-called log files on our servers. There is no storage of this data together with other personal data of you. The collection and temporary storage of the IP address is necessary to enable the presentation of our website on your device. For this, your IP address must be stored for the duration of your visit to our website. Storage in log files serves to secure the functionality and optimization of our website as well as to ensure the security of our information technology systems. An evaluation of this data for marketing purposes does not take place.

In the above mentioned purposes lies our legitimate interest in data processing. These data will be deleted when the respective session is over. The collection of the above data for the provision of our website and the storage of this data in log files is essential for the operation of our website. There is no objection possible.

Registration for Newsletter or Events



On our website you can subscribe to a free newsletter and / or register for our events. When registering the data entered by you into the input mask will be sent to us. In doing so, you must provide us with the following mandatory data:

- Salutation
- First name
- Last name
- E-Mail-address
- Institution
- Position
- Occupational group
- Zip Code
- Country

Insofar as you provide further personal data when registering, the information is voluntary.

For the registration to our newsletter we use the so-called double-opt-in procedure. After your registration, we will send you an email to the email address you have provided, in which we ask you to confirm that you wish to receive the newsletter from us in the future. If you do not confirm your registration within four weeks, the data you provided will be deleted. In addition, we store your IP address and the time of registration for the newsletter as well as the time of the confirmation. In connection with the processing of the data for the sending of the newsletter, there is no disclosure of the data to third parties. These data are used exclusively for sending the newsletter.

The data entered by you upon registration in the input mask will be processed for the purpose you personally selected (newsletter, invitations to events, information on new blog entries, possibly newsletter or invitations to events from our sister institute Center for Financial Studies) in accordance with Art 6,1a GDPR. After your confirmation, we will save your email address in order to send you the newsletter or invitations to events. We store the respective IP address and the time of the registration as well as the confirmation in order to prove your registration and if necessary to clarify a possible misuse of your personal data.

The above data will be deleted as soon as they are no longer necessary for the above purposes. We therefore save your above mentioned data as long as you have subscribed to the newsletter or our event information. You can revoke your consent at any time by unsubscribing or restricting the selection of emails. You can do this by clicking on the corresponding links in the foot of each email sent to us. Alternatively, you can send us an email to info@ifk-cfs.de. If you unsubscribe from all emails, your data will be deleted within four weeks.

Please note that we evaluate your user behavior when sending the newsletter. These data are collected exclusively in an anonymized way. This processing of the data serves the purpose to tailor the newsletter to the interests of our target group. You can prevent this evaluation of your user behavior by setting your email program to receive emails in text format only. We inform you that in this case our emails will not be displayed correctly and you may not be able to use all features.

Google Maps



We use the "Google Maps" service on our website, an online map service of Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. This allows us to show you interactive maps directly on the website, allowing you to conveniently use the map feature. By visiting our website, Google receives the information that you have accessed the corresponding subpage of our website. Your IP address will be transmitted. This is done regardless of whether Google provides a user account that you are logged in to or if there is no user account. When you are logged in to Google, your data will be assigned directly to your account. If you do not wish to be associated with your profile on Google, you must first log out. Google stores your data as usage profiles and uses them for purposes of advertising, market research and/or custom design of the website. Such an evaluation is done in particular (even for non-logged-in users) to provide needs-based advertising and to inform other users about your activities on our website.

We use Google Maps to show you an interactive map of Google Maps and to illustrate the location and accessibility of our facility. This is also our legitimate interest.

You have a right to object to the creation of these user profiles, and you must contact Google for this. Google has submitted to the Privacy Shield Agreement between the European Union and the United States and certified. As a result, Google agrees to comply with the standards and regulations of European data protection law. Further information can be found in the following linked entry:

www.privacyshield.gov/participant;

For more information on the purpose and scope of the data collection and its processing by the plug-in provider, please refer to the provider's privacy policy. You can also find more information about your rights and privacy settings here:

www.google.de/intl/de/policies/privacy.

Overview of your rights

According to the GDPR you have the following rights and claims against the responsible person:

- the right to information (Art. 15 GDPR)
- the right to rectification (Art. 16 GDPR)
- the right to deletion (Art. 17 GDPR)
- the right to restriction of processing (Art. 18 GDPR)
- the right to data transmission (Article 20 GDPR)

Granted consent

You may, at any time, revoke any consent to data processing in whole or in part with effect for the future. The revocation does not affect the legality of the processing of the personal data until the revocation.



Right of objection in accordance with Art. 21 GDPR

According to Art. 21 GDPR, you have the right, at any time for reasons arising from your particular situation, to object to the processing of your personal data, which takes place on the basis of Article 6 (1) (f) of the GDPR, with implications for the future. We will then no longer process your personal information unless we can demonstrate compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or that serve to process, enforce or defend legal claims.

Right of appeal to a supervisory authority

You have the right to complain to a supervisory authority according to Art. 77 GDPR. Any person concerned may complain to a supervisory authority, irrespective of any other administrative or judicial remedy, in particular in the Member State of his or her residence, place of work or place of alleged infringement, if he or she considers that the processing of personal data concerning him or her violates the GDPR.

The following data protection supervisory authority is responsible for us:

The Hessian Commissioner for Data Protection and Freedom of Information
PO Box 3163, 65021 Wiesbaden

Tel.: +49 (0) 6131 208-2449

Fax: +49 (0) 6131 208-2497

The collection of your personal information is not required by law or contractually required for the use of our website, but is required for the purposes described in this Privacy Policy.